PROPRIETARY

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IHI's Nuclear Power Operation Doing Business in Japan How to Communicate Successfully in Japan

Waste Management 2017 March 7th, 2017

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Brief Introduction of IHI Nuclear Business IHI

Nuclear Power Operations

Nuclear Power Plant Field



Reactor Pressure Vessel (RPV)



Containment Vessel (PCV)

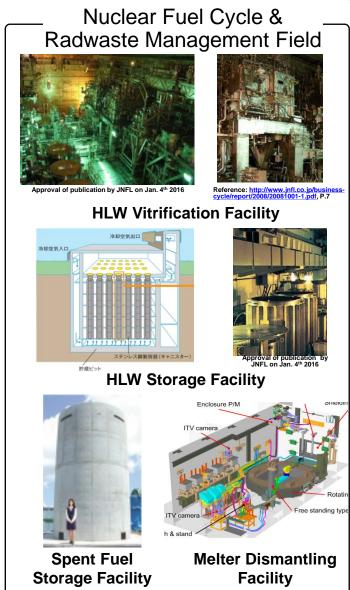


Construction Works

Maintenance & Mitigation for NPP Field

- **Nozzle to Shell Weld Inspection** Device
- **Build up welding equipment CRD Stub Tube Replacement**
- **Primary Coolant Piping Replacement**





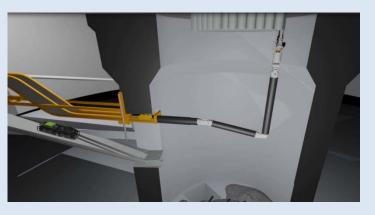
History of Collaboration with Foreign Companies IHI

Technical Collaboration on Nuclear Waste Management and Decontamination & Decommissioning

- Technical Collaboration Agreement with Westinghouse Electric Corporation on nuclear waste management in 1984.
- Design Review and Equipment Supply for Rokkasho Vitrification Plant by Westinghouse Electric Corporation
- Vitrification Technology and Glass Chemistry Support by EnergySolutions
- Working with AECOM for Japan NPP D&D Market from 2014.

Technical Collaboration on Fukushima Project

- Fukushima Inspection Manipulator (FIM) with Kurion-Veolia in 2012 - 2014.
- Fukushima Repair Manipulator (FRM) with Kurion-Veolia in 2012 - 2016.
- Conceptual Study of Fuel Debris Retrieval with Kurion-Veolia in 2014 - 2016

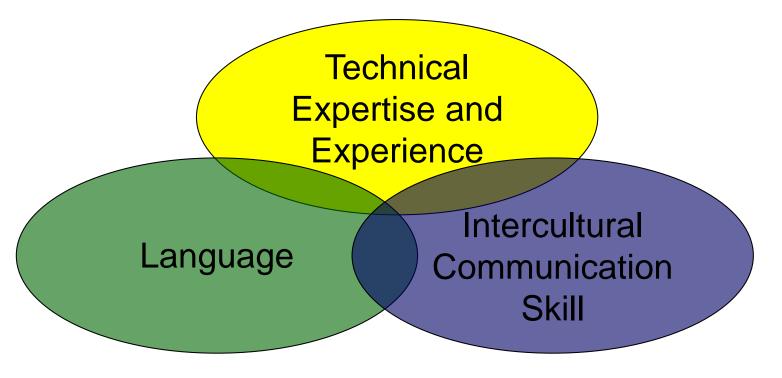


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Relationship Doing Business in Japan

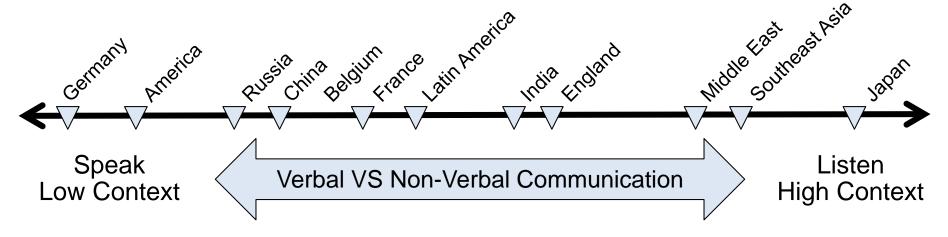


Three Major Factors Supporting Collaboration



How to Communicate Successfully in Japan IHI

Verbal Dependency Map in the Business Communication



- Japanese hardly express one's opinion in the meeting.
- Japanese communication is vague.
- Self-assertion is insufficient.
- Japanese does not express "No" definitely.
- Japanese considers the vertical relationship of the position too much.
- Decision is very slow.
- Japanese pay attention to the details of things more than required.

How to Communicate Successfully in Japan IHI

- It is the starting point that one confirm one's and partner's positions in the Map.
- First step is meeting in the middle. However, it is very difficult to do sometimes. We may miss each other •••••
- There is convenient tool called "Nemawashi" in Japan.
- Originally "Nemawashi" means the gardener's practice of digging around the root of a tree to make it easy for transplanting.
- "Nemawashi" has come to mean "spadework" to recruit support or consent from the people concerned prior to a formal decision.
- Japanese proverb "more haste, less speed"
- "Nemawashi" is a shortcut on obtaining agreement in Japan.

Good Luck!!



