Attracting and **Engaging** Young **Nuclear Professionals**

WM2014 Waste Management Conference

Phoenix, AZ March 4, 2014

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What Does the NRC Do?

The NRC's mission is to

- Regulate civilian uses of nuclear material
 - Protect public health and safety
 - Promote common defense and
 - Security
 - Protect the environment
- Major activities
 - Licensing
 - Oversight
 - Research
 - Rulemaking
 - Incident Response



Overview

- What do graduating students want in an employer?
- What are the challenges specific to attracting students to nuclear fields in the US?
- How does the US NRC address these wants and challenges?

Students Placing More Emphasis on Soft Values

Ideal Employer Survey – 40 Attributes for what Students Looking for in an Employer

- 1) Employer Reputation and Image
- 2) Remuneration and Advancement Opportunities
- 3) Job Characteristics (Soft Value)
- 4) People and Culture (Soft Value)

Soft Attributes Increasing in Importance for Past Several years

1) Source: Universum "Softening of Values" http://universumglobal.com/2013/10/softening-of-values/#ixzz2uShVWisY

Soft Values

Students Placing More Emphasis on Soft Values

- Want to Include their Personal Interests in their Work Schedule
- Want an Innovative and Friendly Work Environment
- Want Strong Training and Development
 Opportunities
- Want Managers who Support Development

Source: Universum "Softening of Values" http://universumglobal.com/2013/10/softening-of-100

values/#ixzz2uShVWisY

Having it All

Hard Values Still Important

- Pay and Benefits
- Advancement Opportunities

More New Graduates Basing *Employment Decisions* on Softer Values

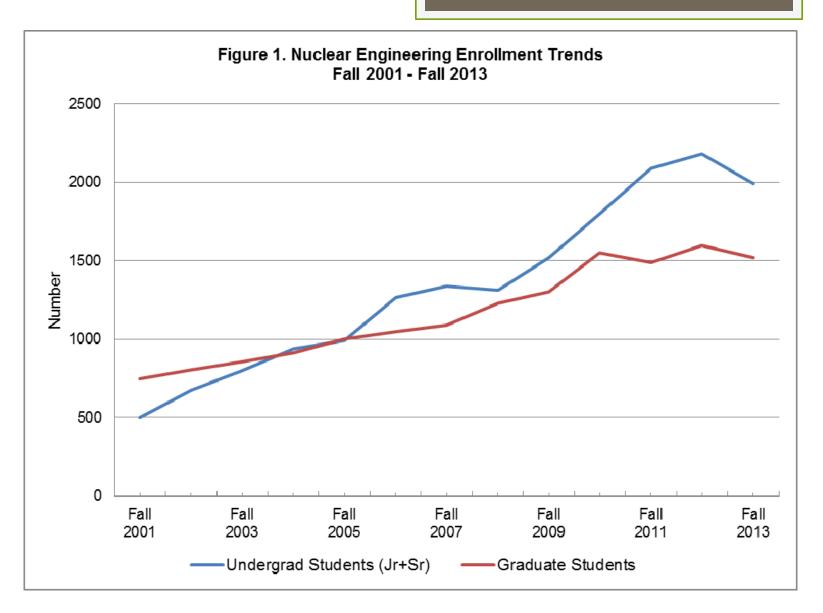
2014 Universum Ideal Employer Report

2014 Engineering Students Top Preferences					
Secure employment (Job Characteristics)	1				
A creative and dynamic work environment (People & Culture)	2				
Professional training and development (Job Characteristics)	3				
Innovation (Employer Reputation & Image)	4				
Challenging work (Job Characteristics)	5				
Leaders who will support my development (People & Culture)	6				
Respect for its people (People & Culture)	7				
A friendly work environment (People & Culture)	8				
Variety of assignments (Job Characteristics)	9				
Leadership opportunities (Remuneration & Advancement Opportunities)	10				

Source: Universum 2014 Ideal Employer

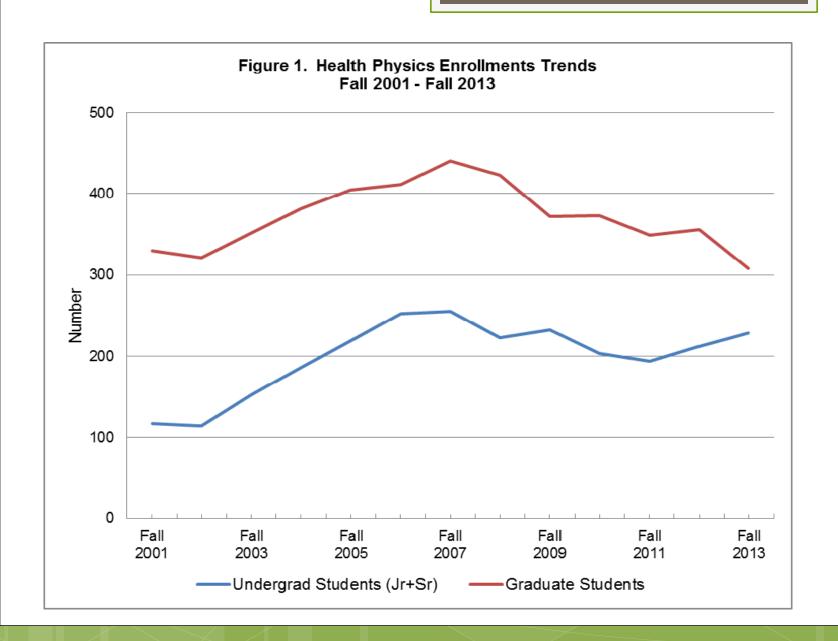
http://universumglobal.com

NE Enrollment Trends



Source: ORISE, NE Enrollments and Degrees Survey, 2014

HP Enrollment Trends



Meeting the Challenges for Attracting New Graduates

Hard Values

Pay and Benefits

Advancement Opportunities

Soft Values

Work Life Balance

Training and Development

Organizational and Personal Value Alignment

Worklife Balance

- Flexible Work Schedules and Hours
- Telework-Combination Schedules
- Fitness Center / Day Care Center
- Paid Time Off: Annual Leave, Sick Leave, Holidays







Training and Development

- Technical Training Center
- Professional Development Center
- Mentoring Programs
- Graduate Fellowship Program
- Leadership Potential Program
- Senior Executive Series Candidate Program
- Keep Careers Exciting, Encourage Mobility
 - Rotational Programs
 - Internal Movement

Organizational and Personal Value Alignment

- Staff Believe Strongly in the Agency Mission
- Culture that Respects Individuality
- Feedback and Professional
 Disagreement are Encouraged and
 Opinions are Valued



Pay and Benefits

- Competitive Salary
- Federal Employees Health Benefits Program
- Federal Employees Retirement System
- Life Insurance Program
- Public Transportation Employee Subsidy



Advancements Opportunities

Nuclear Safety Professional Development Program

- 18 Month to 2-year program for recent graduates with superior academic standing and a high potential for achievement
- 3 training tracks: Engineering, Scientific, Health Physics
- Opportunities for rotational assignments
- Career Ladder Position

NSPDP Estimated Salary Progression

Educational Qualifications	Present	At 1 year	At 2 years	At 3 years	At 4 years
Bachelor's	GG-07	GG-09	GG-11	GG-12	GG-13
	\$61,342	\$64,622	\$69,091	\$74,872	\$89,033
Master's	GG-09	GG-11	GG-12	GG-13	GG-13**
	\$66,123	\$70,911	\$77,368	\$89,033	\$92,001
Doctoral	GG-11	GG-12	GG-13	GG-13**	GG-13**
	\$80,011	\$84,855	\$92,001	\$94,969	\$97,936

Career salary progression for an Engineer or Scientist coming straight out of school with a bachelors degree with a GPA of at least 3.0 (rounded from 2.95) overall or at least 3.5 (3.45 rounded) in their major.

NOTE:

Promotions are not guaranteed and are dependent upon satisfactory performance in the position. Projected salaries are based on service in the Washington, DC metropolitan area, with Career Ladder promotion to the GG-13 grade level, including step increase as warranted. Salaries DO NOT include a cost of living allowance each year. Projections are made based on current information as of January 28, 2014.

^{**}Eligible to compete for GG-14 positions.

Recruitment Strategies

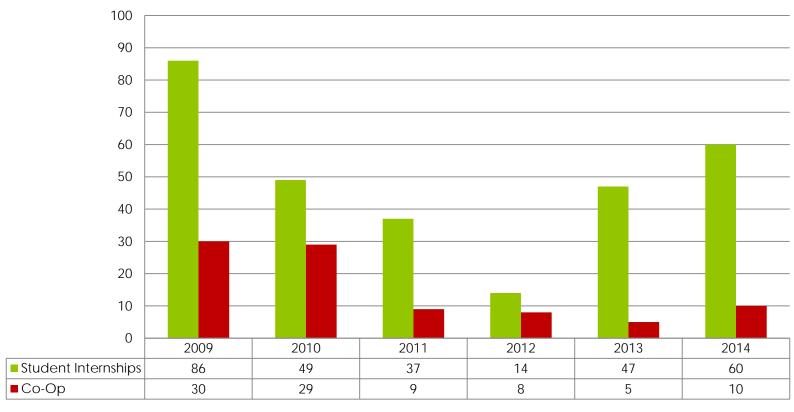
- Collaborate with Universities
 - University Champions Program
 - Grant Programs to Sustain and Generate Interest in Nuclear Related Fields
- Student Internships Summer/COOP (Pathways)
- Entry Level and Internship Positions Announced in the Fall on USAJobs
- Fall Campus Career Fair Presence



Hiring Picture



Student Hires



Hiring Picture







Questions or comments, contact NRC's Office of Human Resources:

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