Graduating Students and New Engineers: Their Wants and Needs

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GENERATION

- Born between 1980s and early 2000s
 - 70+ million

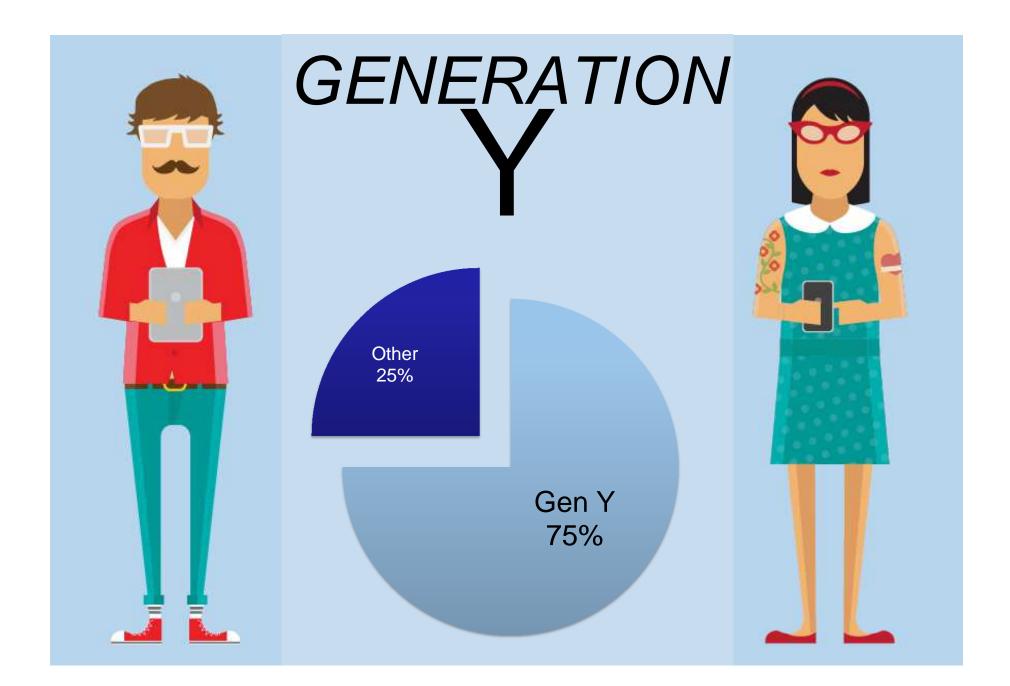
Millenials

Boomerang Kids

Teacup Kids

Peter Pan Generation



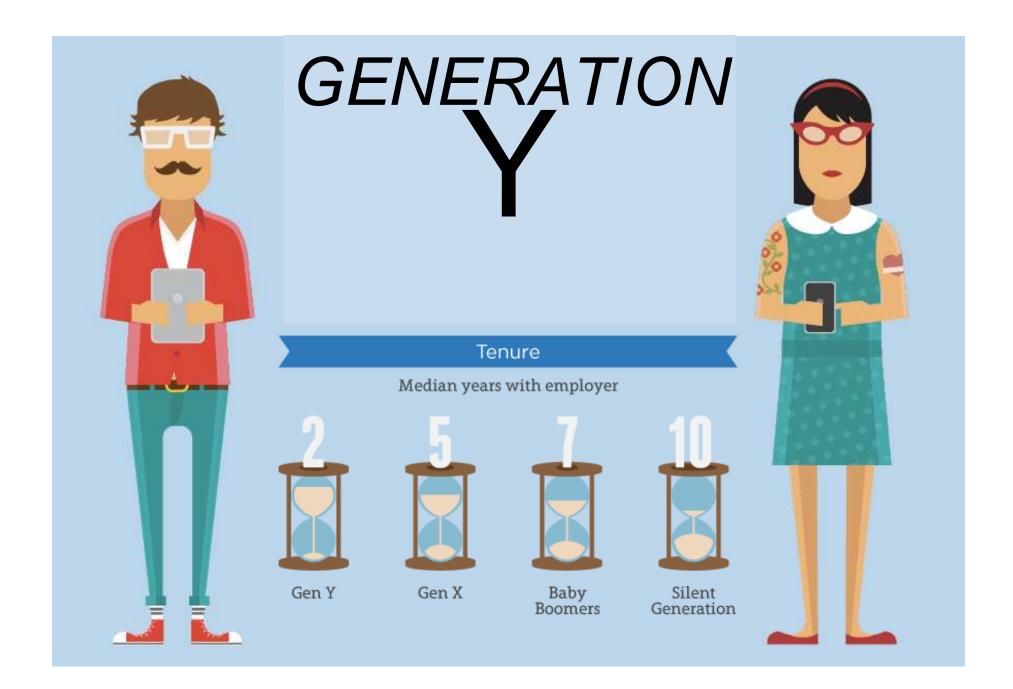




GENERATION

- "A high degree of selfconfidence"
- "Fulfillment from their work"
- "Impatient at being kept in the wings. They want to get out there on center stage. They want to be heard"
- "They come with high hopes acquired at college for improvement of the environment and of society, and they insist that their companies work actively toward such goals."





COMMUNICATION

When will we adapt?

We won't.

137 more hours than the Japanese

260

more hours than the British 499

more hours than the French



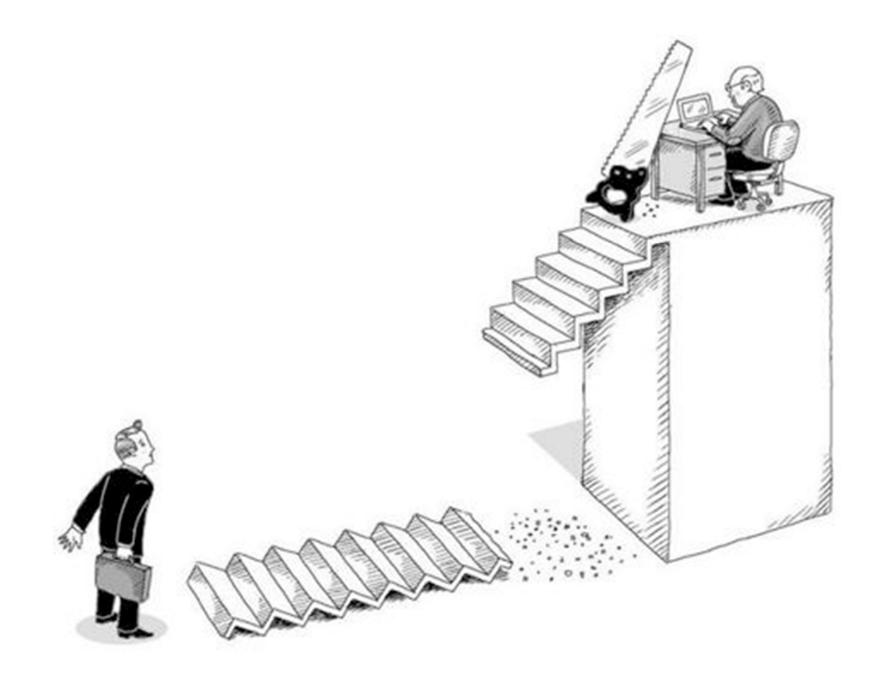
GENERATION GAP





TECHNOLOGY GAP





Be open.

Listen.

Offer on the job coaching.

Be relevant and transparent.

Motivate us.

Adjust your expectations.

