



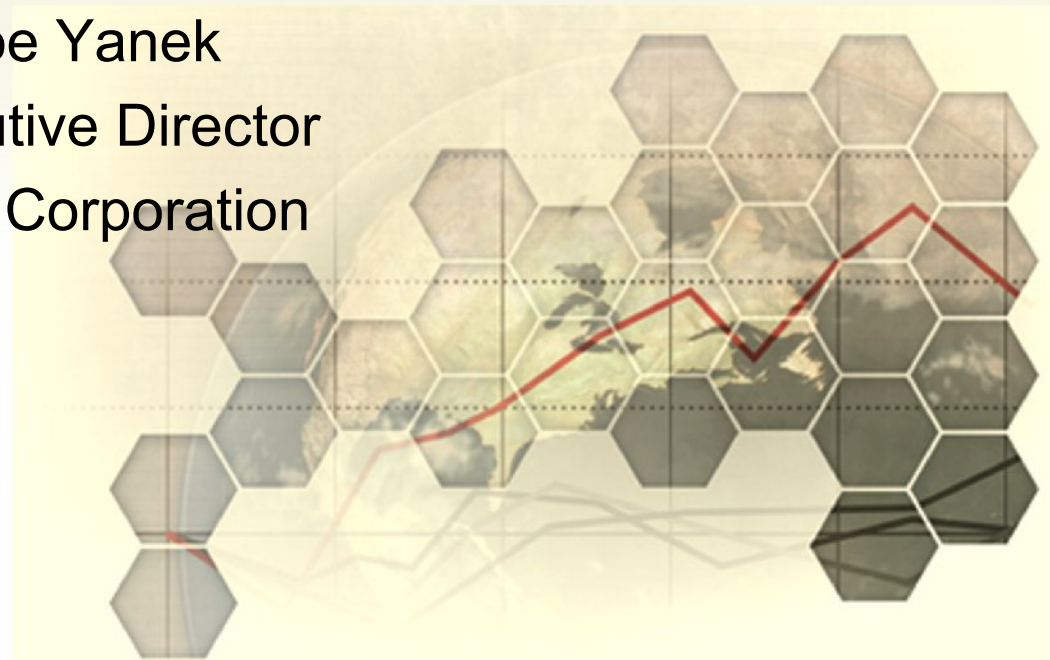
ROBERT W. _____
CAMPBELL
_____ **AWARD.**

Robert W. Campbell Award

*The International Award for Business Excellence
through Safety, Health & Environmental Management*

Presented by:

Joe Yanek
Executive Director
Fluor Corporation





Who is NSC?

Our Mission:

The National Safety Council saves lives by preventing injuries and deaths at work, in homes and communities, and on the roads through leadership, research, education and advocacy.

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National Safety Council

- Nonprofit member organization
- Celebrating 100th anniversary 2012-2013
- Partners with businesses, government agencies, elected officials and the public
- Focuses to prevent the most injuries and death:
 - Workplace
 - Distracted driving (#1 cause: cell phones)
 - Teen driving (#1 cause of teen death: motor collisions)
 - Off the job (9 out of 10 deaths take place beyond the workplace)

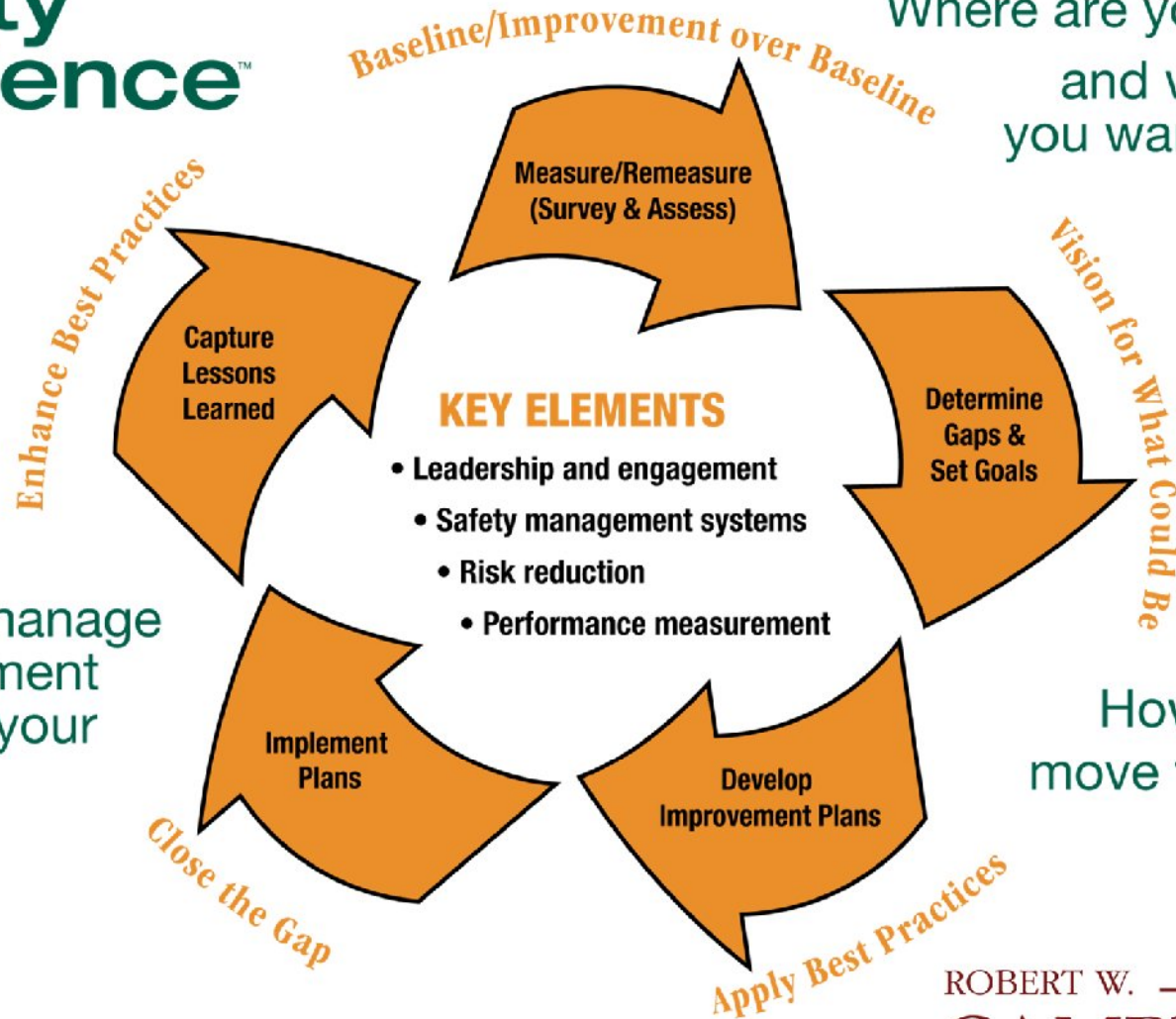
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Journey to safety excellence™

Where are you now –
and where do
you want to be?



How do you manage
your improvement
and measure your
progress?

How do you
move forward?

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Robert W. Campbell Award

- Began in 2004
- International Award for Business Excellence through Safety, Health, and Environmental Management
- Showcases organizations that successfully integrate EHS into their operational system
- Evidence-based with an educational emphasis

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Who is Robert W. Campbell?

- Early 20th century safety pioneer
- First NSC President
- Lawyer for large U.S. Steel company
- Viewed safety and health in business as primarily humanitarian objective
- Recognized role of EHS in business performance and bottom line
- Advocated sharing of experiences and lessons learned for improvement worldwide



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The Spirit of Campbell

“Safety work is today recognized as an economic necessity, and one of the most constructive movements that has ever come into our National life. It is the study of the right way to do things...”

- Robert W. Campbell, 1914

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Award Partners

- Underwritten by ExxonMobil Foundation
- Supported by network of 23 Global Partners
- Driven by Council, Winners, and World-Class Thought Leaders

ExxonMobil

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Global Partners

Worldwide

- The Conference Board
- International Institute of Risk and Safety Management
- International Safety Council
- International Social Security Association

Australia

- National Safety Council of Australia LTD

Canada

- Minerva Canada
- Workplace Safety and Prevention Services

China

- China Occupational Safety and Health Association
- Institute of Safety & Health Practitioners, Hong Kong
- Occupational Safety and Health Council, Hong Kong SAR

Europe

- European Network Education Training in Occupational Safety & Health, ENETOSH

Germany

- BG RCI

India

- National Safety Council of India

Korea

- Korea Occupational Safety & Health Agency

Middle East

- Bahrain Health and Safety Society

Taiwan

- National Taiwan University of Science and Technology
- Taiwanese Institute of Occupational Safety and Health

USA

- McAfee School of Business Administration, Union University
- McDonough School of Business, Georgetown University
- The Wharton School, University of Pennsylvania
- Whittemore School of Business and Economics, University of New Hampshire

THE CONFERENCE BOARD



IIRSM



ISSA - AISS - IVSS



NATIONAL SAFETY COUNCIL OF AUSTRALIA LTD



ENETOSH

European Network Education and Training in Occupational Safety and Health



GEORGETOWN



UNION UNIVERSITY



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Award Application Process

- Self-Assessment Tool/Letter of Intent (Optional)
- Narrative Submittal/Appendices
 - Initial Qualification (Category I/II)
 - International Panel of Reviewers (variety of perspectives, at least 4 experts)
 - Finalist Selection Committee
- On-Site Assessment
 - Headquarters and Operations Sites
 - Winner Selection Committee
- Feedback Report

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Award Winners

2011	 UTC Fire & Security <small>A United Technologies Company</small>	UTC Fire & Security
2010		The Dow Chemical Company
2009		Schneider Electric North America
2008		Fluor Hanford (Category I)
		Gulf Petrochemical Industries Company (Category II)
2007		The Bahrain Petroleum Company BSC(C)
2006		Alcan Inc. (Category I)
		DM Petroleum Operation (Category II)
2005		Johnson & Johnson
2004		Noble Corporation

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Common Attributes of Award Winners

- Leadership engaged and committed
- Active benchmarking with peers
- EHS culture seen as critical
- Accountability for safety belongs to management
- EHS integrated into business decision-making
- Leading indicators measured and acted upon
- Multi-directional communication
- Employees empowered
- Off-the-job, 24/7 EHS mindset
- Audits and other practices drive continuous improvement

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Making a Difference

- Campbell Award Business Case Study Series
- Campbell-Driven events at Congress & Expo (Executive Forum, Executive Summit, etc.)
- Leadership role in groundbreaking Campbell Institute



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The Campbell Institute

Create a healthy and high performing workforce by broadening the reach and deepening impact of the Campbell Award

Impact-Driven. Rigorous. Cutting-Edge.



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Belief, Mission, Vision

Belief

EHS is at the core of business vitality and sustainability, intrinsic to business operational excellence

Mission

To help organizations achieve and sustain excellence in EHS while proactively identifying successful practices

Vision

A healthy and high-performing workforce led by individuals who understand and believe in EHS as a fundamental factor of organization success

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Campbell Institute

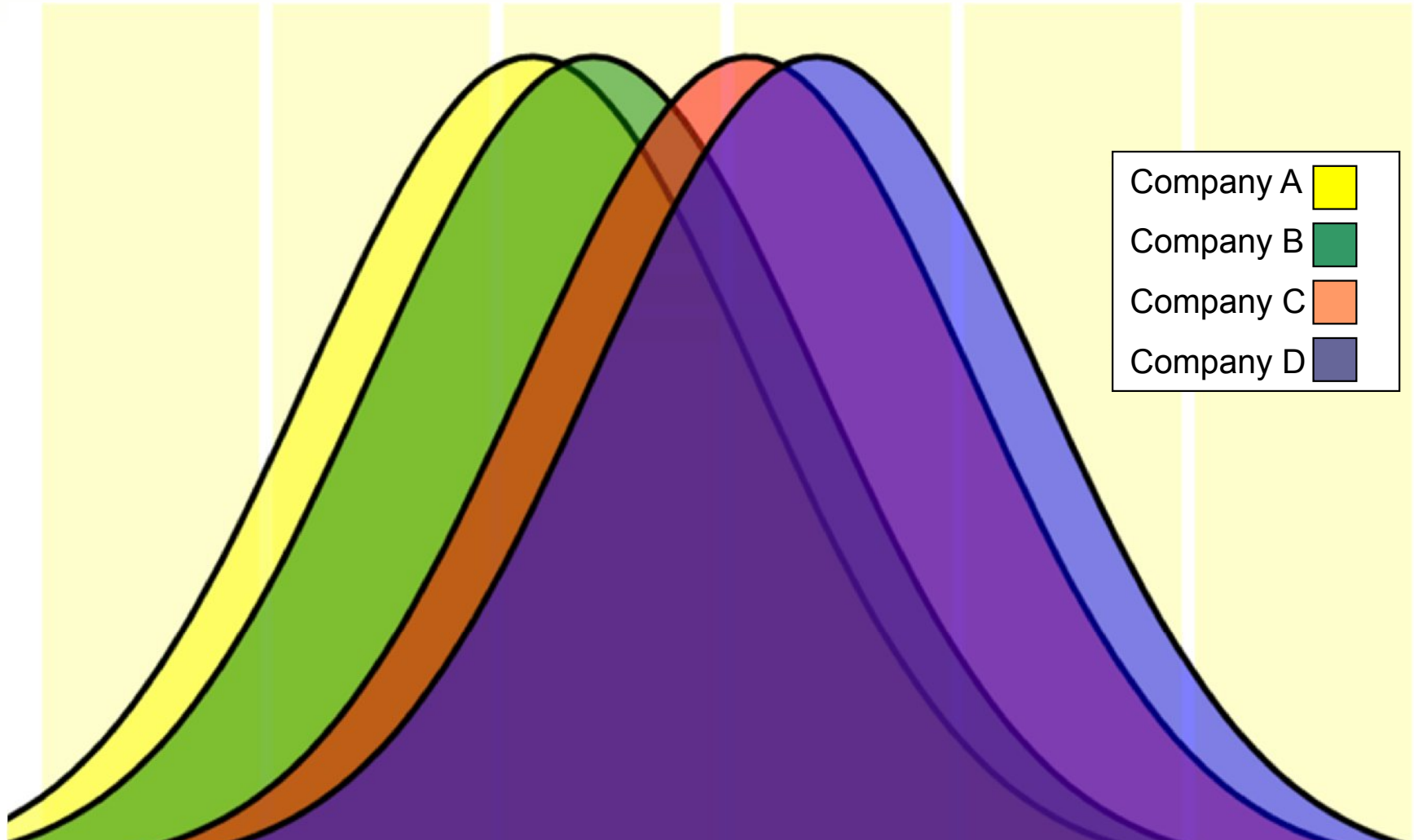
- Establishes a knowledge center for best practices and practical resources that focus on EHS excellence
- Identifies best practices that can be shared through future safety training
- Provides executive faculty and speakers bureau to educate and influence
- Develops business school case studies for current and future business leaders
- Creates dialogue on critical and emerging EHS issues



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Shifting the Curve by Promoting Proven Practices



Compliance Driven
Cost minded



Risk reduction driven
Value minded



Questions?

Thanks for listening!

Joe Yanek
Executive Director
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www.CampbellAward.org